

LUCIANA GUADALUPE TORRE



GRAPHIC DESIGNER
SURFACE PATTERN DESIGNER
ILLUSTRATOR
2D ANIMATION PROCREATE DREAMS

MY WINNING PROPOSAL

- I create **visual solutions** that attract and **effectively communicate your goals**, enhancing the user experience.
- With extensive and strong background in communication, I **interpret your needs and transform them into visual campaigns** that speak directly to your audience, **increasing the impact and efficiency of your message**.
- I **elevate your brand's value** with strategic design.
- I help strengthen the **perception of your product / service**.
- I tailor my creative approach to **your specific communication needs**, offering **customized solutions** for each client.

*Spanish: native / *Italian: native / *English: advanced level

CONTACT

+39 3472876331
lucianatorre.com
hello@lucianatorre.com
Viareggio, Italy

MAIN SKILLS

GRAPHIC AND
TYPOGRAPHIC
COMPOSITION



PHOTO EDITING
DRAWING
ILLUSTRATION



2D ANIMATION
PROCREATE DREAMS



FOCUS ON DETAILS
AND VISUAL CLARITY



FUNCTIONAL
AESTHETICS



VIDEO
EDITING



AI INTEGRATION
SEO OPTIMIZATION



ACADEMIC STUDIES

Bachelor's Degree in Graphic Design and Advertising

University Siglo XXI – Córdoba, Argentina -graduated with honors-

Degree in Fine Arts

Rubén Darío Academy – Córdoba, Argentina

University Researcher in Typography

Academic collaboration on the project "Form and Function of Typography and its Cultural Conditioning" - University Siglo XXI – Córdoba, Argentina

Course in Experimental Design of Jewelry and Accessories

National University of Buenos Aires – Buenos Aires, Argentina

Course in Textile Printing and Screen Printing

National University of Buenos Aires – Buenos Aires, Argentina

Workshops in Graphic Design, Illustration, Textile Printing

Argentina, Uruguay, Spain, and Italy

Scholarship for the XVII World Congress of I.CO.GRA.D.A.

International Council of Graphic Design Associations – Montevideo, Uruguay

Master's in Art Therapy

Divulgación Dinámica - Seville, Spain

Therapist in @PsicoFiaba and @Tarocchi Fiabeschi Methods

Paola Biato - Italy

Specialized Courses in Therapeutic Work with Mandalas and integration with Creative Writing

London, Spain, and Italy

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WORK EXPERIENCE

Senior Graphic Designer

advertising agency Creativos Unidos - Córdoba, Argentina

Graphic Designer

Vaggione Graphic Studio - Córdoba, Argentina

University Teacher

Aguas de la Cañada Higher Institute of Graphic Design - Córdoba, Argentina

- Courses: Graphic Design 1, Graphic Design 2, History of Design
- Supervision of final thesis projects in Graphic Design
- Coordinator and Designer for ReDesign, the university's magazine

Graphic Designer and Branding Consultant

Municipality of San Severo in social communication campaigns - Foggia, Italia

Graphic Designer

daily newspaper Libertà - Piacenza, Italia

Graphic Designer, Illustrator, and Pattern Designer

advertising agency Videograf - Piacenza, Italia

Painting Instructor for children and adults

Cultural Center General Paz - Córdoba, Argentina

Hand-Painted Clothing and Accessories Artist

wedding boutiques in Córdoba, Paris, Lyon, and Barcelona

ARTISTIC PATH

Special Mention at Sogno e Realtà painting competition

by La Spadarina Art Gallery - Piacenza, Italy

Critics' Award at Custodito nel Cuore painting competition

by La Spadarina Art Gallery - Piacenza, Italy

Participation in **painting exhibitions** at Palazzo Villa Borbone - Viareggio, Italy

Participation in **painting exhibition** at Palazzo Delle Muse - Viareggio, Italy

Participation in **painting exhibition** at Museo della Marineria Toscana
Viareggio, Italy

Participation in **painting exhibition** at Palazzo Villa Paolina - Viareggio, Italy

Participation in **painting exhibitions** at La Versiliana - Viareggio, Italy

Participation in **painting exhibitions** at Paratissima Talents by Art Museum of
Cavallerizza Torino - Turin, Italy

Participation in the **3rd International Contemporary Art Exhibition Segni**
Turin, Italy

Semifinalist in the 11th edition of IoEspongo by the Azimut Cultural Association
Turin, Italy

Participation in various **painting exhibitions and artistic performances** organized
by the Bertolt Brecht Cultural Circle - Milan, Italy

Exhibitor in **solo and group painting exhibitions and artistic performances** at
Galleria44 - Genoa, Italy

Participation in **artistic exhibitions of painting and photography** at Villa Gori
Seravezza, Italy

Solo exhibitions of painting and drawing in art galleries in Buenos Aires,
Florence, Rome, Madrid, Barcelona, Lyon, and Paris